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## New Emergency Preparedness With Pets Video Provides Essential Readiness Tips For National Preparedness Month

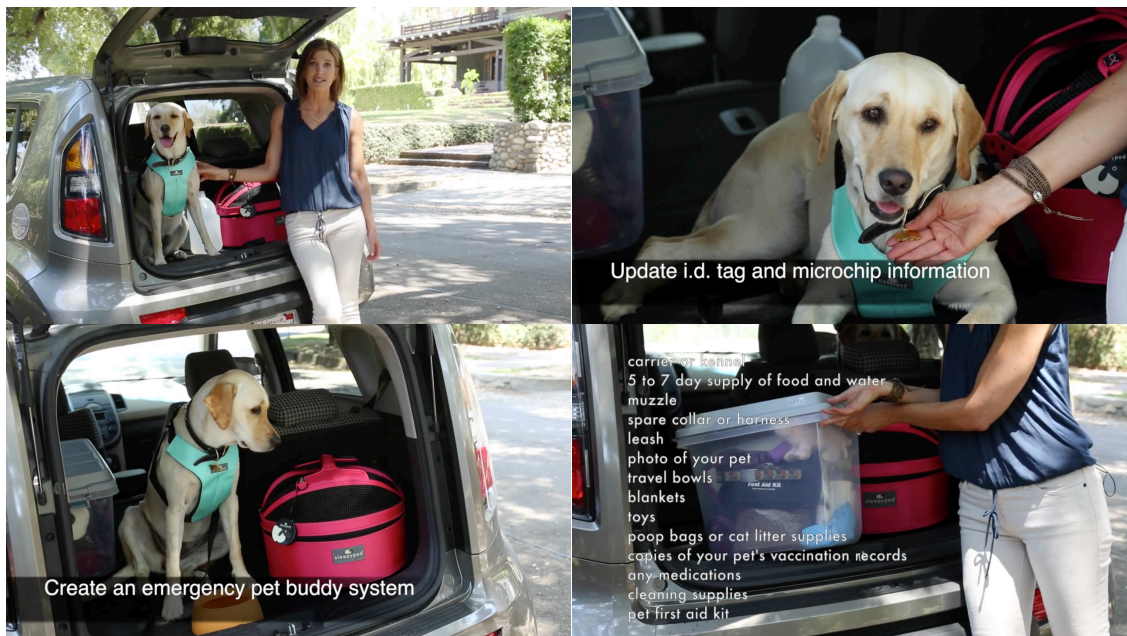
**Pet travel and safety expert Melanie Monteiro explains why advance planning will give you and your pets the best chance to stay safe in a new “Emergency Preparedness with Pets” video from Sleepypod.**

Pasadena, Calif.—September 16, 2015—Sleepypod® reminds pet owners during [National Preparedness Month](#) that no matter where you live, a natural or manmade disaster could strike at any time with little to no warning. Too often pets can face dire circumstances as a result. Preparing in advance of an emergency will give you and your pets the best chance to stay safe.

In a new “Emergency Preparedness with Pets” video, pet travel and safety expert Melanie Monteiro provides vital readiness tips:

- Update pet identification tag and microchip
- Create an emergency pet buddy system
- Put together evacuation kits for you and your pet
- Make a list of emergency contacts
- Make a disaster plan with your family
- Order free pet rescue alert stickers
- Download pet safety apps
- Take your pet with you if you must evacuate

“Emergency Preparedness with Pets” is the next installment in the Ask the Pet Travel Experts video series by Sleepypod. Sleepypod is the maker of innovative pet travel products. View the video at <http://youtu.be/jho0Up9bFP4>.





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### **About Melanie Monteiro**

Melanie Monteiro is an award-winning writer, dog safety and lifestyle expert, and pet first aid instructor. Her book, *“The Safe Dog Handbook,”* is endorsed by top veterinarians, VPI Pet Insurance, and celebrity animal advocates such as Ellen DeGeneres. Known for her precise and friendly style, Melanie’s videos and hands-on training workshops are widely praised for teaching pet parents life-saving skills, as well as how to prevent and prepare for common mishaps. She's been featured in national media outlets such as NPR, Fox News, Animal Radio and The Bark. Melanie consults with a wide clientele including pet professionals, humane organizations and celebrities, and works with top brands to create and host videos and events. For more information visit <http://www.thesafedog.com>.

### **About Sleepypod**

Sleepypod understands the importance of pets in their owners’ lives and that’s why safety is Sleepypod’s top priority. To protect the joy of driving with pets, Sleepypod crash-tested its entire line of dog safety harnesses and pet carriers at the standard set for child safety restraints. From the BPA-free silicone in Yummy Travel Bowls to the 100 percent organic Little Germs line of cleansers, Sleepypod devotes careful and caring attention to every detail in each product. Bold and innovative, Sleepypod products are clever enough to have won a slew of awards and stacks of praise from pet experts and media, even earning a spot in the Metropolitan Home “Design 100” alongside iconic products like the iPhone and Smartcar. Thoughtful design features transform ordinary pet products from insipid to inspired. Additional information about Sleepypod is available online at <http://www.sleepypod.com>. Safe travels.®

### **Contact Information**

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