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New Sleepypod and Fear Free Collaboration Makes Pet Travel Stress-Free

The new co-branded Fear Free Happy Homes edition Sleepypod products are designed to help alleviate fear, anxiety, and stress in pets.



Pasadena, Calif.—November 15, 2022—Sleepypod® and Fear Free® today released a new line of Fear Free Happy Homes edition pet products, delivering on a shared commitment to providing pet owners with the best products to help alleviate fear, anxiety, and stress in pets at home and when traveling to their destinations away from home.

“Safety is at the core of Sleepypod products, but innovation is what truly distinguishes each Sleepypod pet product design,” says Michael Leung, Sleepypod co-founder and lead product designer. “Our collaboration with Fear Free takes pet product innovation to a higher level by reaffirming Sleepypod’s thoughtful design perspective and marrying it with Fear Free’s unparalleled, expert understanding of how pet owners can help their pets live happy, healthy lives.”

[Sleepypod](#) is known for **reinventing pet products through innovative design**. The brand’s full range of pet products is voluntarily tested for safety, including the crash-testing of its entire line of carriers and car harnesses designed for use as safety restraints.

Founded on the mission of preventing and alleviating fear, anxiety, and stress in pets, [Fear Free](#) offers online education to veterinary professionals, pet professionals, animal welfare communities, and pet owners to provide them with the knowledge and tools to look after a pet’s physical and emotional wellbeing. The brand’s [Fear Free Happy Homes](#) platform provides pet owners free access to the most cutting-edge content and education that will enable them to **help their pets live their happiest, healthiest, fullest lives** at home, at the vet, and everywhere in between.

“With Fear Free’s focus on reducing fear, anxiety, and stress in pets, Sleepypod is the perfect fit for this collaboration, and we are tremendously excited to be working with the Sleepypod team on the first Fear Free product line coming to market,” says Dr. Marty Becker, founder of Fear Free. “The Fear Free Happy Homes edition Sleepypod product line is designed for pet owners that have their pets’ emotional wellbeing top of mind and will introduce pet owners to the many benefits of Fear Free resources and tools.”



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The first products in the new line are co-branded versions of current Sleepypod carrier and harness designs. These products are the Sleepypod mobile pet bed, Sleepypod Air carrier, Sleepypod Atom carrier, Clickit Sport Plus car harness, and Clickit Terrain Plus car harness.

Collaborative, new product designs will be released in the future.

Alleviating Anxiety at Home and on the Road

- Every carrier includes Ultra Plush bedding and a structured base, enabling the carrier to be used as a cozy napping space at home before transitioning to a carrier, car seat, or pet bed away from home.
- An energy-absorbing harness vest wraps around the chest like a reassuring hug when used as a walking harness before transitioning to a car harness.

Peace of Mind When It Comes to Safety

- Every carrier and harness design comes with Sleepypod's patented Pet Passenger Restraint System® technology that controls rotation and prevents a pet from sliding forward off the seat bench in a car crash or hard stop.
- Carrier and car harness integrity has been crash-tested at U.S., Canadian, and E.U. child safety seat standards, then independently tested and certified with a top safety rating by the Center for Pet Safety.

Download images of the new Fear Free Happy Homes edition Sleepypod products at <https://www.flickr.com/photos/153084126@N07/albums/72177720299382170>

About Sleepypod

Sleepypod transformed pet product design with the introduction of its multiple award-winning, innovative Sleepypod mobile pet bed in 2006. Visually bold and intuitive, the Sleepypod, made from durable, high-quality materials, set a new standard for pet products to include safety testing. Today, Sleepypod products continue to set the high bar for pet product safety and design. Every product is designed with thoughtful features for efficient living and then safety tested. From the BPA-free silicone in Sleepypod's Yummy Travel Bowls to the crash-testing of the Sleepypod carrier and car harness lines at U.S., Canadian, and E.U. child safety seat standards, Sleepypod devotes careful and caring attention to each detail in every product. Sleepypod.com

About Fear Free

Founded by "America's Veterinarian," Dr. Marty Becker, and developed by hundreds of experts in behavior, medicine, and handling, Fear Free offers online and in-person education to veterinary professionals, the pet professional community, animal shelter staff and volunteers, and pet owners. Fear Free provides both professionals and pet lovers alike with the knowledge and tools to look after a pet's physical and emotional wellbeing.

Veterinary or pet professionals can learn more about becoming Fear Free Certified by visiting fearfreepets.com. Pet owners can visit fearfreehappyhomes.com to access free videos, articles, and more that will help improve the physical and emotional health of their pets right at home. Shelter, rescue, and animal welfare employees and volunteers can visit fearfreeshelters.com to enroll in the complimentary program.



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