



FOR IMMEDIATE RELEASE

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Sleepypod Introduces Ultimate Pet Travel Packages, Announces Pre-Thanksgiving Travel Giveaway **The Ultimate Pet products, Made Even Better**

November 9, 2012—Pasadena, Calif.— Sleepypod's award-winning pet products have often been described as "the ultimate" pet products. So, how to make the ultimate pet products even better? Create the Ultimate Pet Travel Package, of course. Sleepypod today introduces not one, but three Sleepypod Ultimate Pet Travel Packages, each package anchored by an award-winning Sleepypod pet carrier: the Sleepypod, Sleepypod Air, or the Sleepypod Atom. Pet carrier accessories such as a Warmer Kit and Air Mesh Bedding provide optimum climate control, and Sleepypod pet travel products like Yummy Travel Bowls, Little Germs Organics Stay Clean Travel Kits, and Sleepypod Pendants ensure nearly all your pet travel needs are addressed. Sleepypod Ultimate Pet Packages are sold at a discount from the total value of their retail prices.

Just in time for Thanksgiving travel, Sleepypod is giving away one Sleepypod Ultimate Pet Travel Package. The winner will choose from one of the three Sleepypod pet travel packages. To enter the giveaway, go to Sleepypod's Pet Travel Experts blog at <http://www.pettravelexperts.com>



Sleepypod Ultimate Pet Travel Package, Package Price: \$349.00

- Sleepypod (choose one color: Jet Black, Strawberry Red, Sky Blue, Dark Chocolate, Arctic White, or Blossom Pink)
- Warmer Kit Accessory
- Air Mesh Bedding Accessory
- Yummy Travel Bowls (choose one color: Very Berry, Mango Tango, Key Lime, or Sea Breeze)
- Little Germs Organics Stay Clean Travel Kit (choose one kit: Dog Kit or Cat Kit)
- Sleepypod Pendants, 1 medium size +1 small size (choose one style: Sheep, Chick, Lion, Whale, Elephant, or Stegosaur)

Sleepypod Air Ultimate Pet Travel Package, Package Price: \$316.00

- Sleepypod Air (choose one color: Jet Black, Dark Chocolate, Orange Dream, Glacier Silver, or Strawberry Red)
- Warmer Kit Accessory
- DryFur Pads, 2-pack
- Yummy Travel Bowls (choose one color: Very Berry, Mango Tango, Key Lime, or Sea Breeze)
- Little Germs Organics Stay Clean Travel Kit (choose one kit: Dog Kit or Cat Kit)
- Sleepypod Pendants, 1 medium size +1 small size (choose one style: Sheep, Chick, Lion, Whale, Elephant, or Stegosaur)

Sleepypod Atom Ultimate Pet Travel Package, Package Price: \$187.00

- Sleepypod Atom (choose one color: Jet Black, Dark Chocolate, Strawberry Red, Blossom Pink, or Robin Egg Blue)
- Yummy Travel Bowls (choose one color: Very Berry, Mango Tango, Key Lime, or Sea Breeze)
- Little Germs Organics Stay Clean Travel Kit (choose one kit: Dog Kit or Cat Kit)
- Sleepypod Pendants, 1 medium size +1 small size (choose one style: Sheep, Chick, Lion, Whale, Elephant, or Stegosaur)

Availability

Sleepypod Ultimate Pet Travel Packages will be available for consumer purchase in Sleepypod's online store beginning November 9, 2012. Visit <http://sleepypod/shop/>



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About the Sleepypod Products and Accessories

Sleepypod: The Sleepypod is three products in one: a carrier, a pet bed, and a safe car seat. Ultra plush bedding surrounded by a luggage-grade, ballistic nylon base forms the bed that easily becomes a carrier by simply zipping on its mesh dome. In a car, the crash-tested Sleepypod becomes a safe car seat. On the road and at your destination away from home, a pet remains in its own bed through the entire journey. The Sleepypod has been awarded *LIFE + DOG* Best in Show (2011), Susie Homemaker Seal of Approval for Quality and Excellence (2011), *Doggie Aficionado* Reader "Best of" (2010), Bark Buckle Up Pet Safe Choice (2009), *Cat Fancy* Editors' Choice (2007), and the *Pet Product News* Editors' Choice Award (2007). More information about the Sleepypod may be found [here](#)

Sleepypod Air: A patented design allows a pet to spread out and enjoy the largest possible space below an airline seat. Sleepypod Air contracts in size to fit in the space below a range of airline seats during the restricted times of takeoff and landing; once the plane is in the air, increase pet space by expanding the Sleepypod Air. For added versatility, seatbelt straps on two sides transform Sleepypod Air into a safe car seat. Removable and machine-washable Ultra Plush bedding ensures a comfy pet bed away from home. When not in use, Sleepypod Air folds flat for storage. A luggage trolley pocket, an interior collar clip, large zipper pockets for essential pet items, adjustable shoulder straps with comfort padding, a padded carry handle, and ergonomic zipper pulls are additional features. Sleepypod Air has been awarded the *Modern Dog* Staff Pick Award (Spring 2011), *Cat Fancy* Editors' Choice (2010), *Dog Fancy* Editors' Choice (2010), and the *Pet Business* Industry Recognition Award (2010). More information about Sleepypod Air may be found [here](#).

Sleepypod Atom: Ergonomic and sleek, Sleepypod Atom in its carrier function fits comfortably below a wide range of airline seats. For added versatility, seatbelt straps on two sides transform Sleepypod Atom into a safe car seat. Other significant features include a secure and durable mesh panel positioned on three sides for better ventilation; luxurious, Ultra Plush bedding that is removable for easy cleaning; and top and side entries allow for convenient access. In addition, it is designed to fold flat for storage. Sleepypod Atom has a sturdy, easy-clean exterior that is made of luggage-grade, ballistic nylon. A luggage trolley pocket, an interior collar clip, large front zipper pocket plus two smaller end pockets for essential pet items, adjustable shoulder straps with comfort padding, a padded carry handle, and ergonomic zipper pulls are additional features. Sleepypod Atom has been awarded the *Cat Fancy* Editors' Choice Award (2011) and the *Dog Fancy* Editors' Choice Award (2011). More information about Sleepypod Atom may be found [here](#).

Warmer Kit Accessory: The Sleepypod Warmer Kit wards away the cold of chilly nights. The low wattage warmer is designed to maintain a toasty 102°F (39°C), perfect for those times when a human lap just isn't available. The adaptor with its quick disconnect cord is rated for 100-240 volts, 50 or 60 Hz. We have approved adaptors available for use worldwide: USA (UL), Japan (PSE), Great Britain (CE TUV), Europe (CE GS TUV) and Australia (NSW20709). Available in two sizes for use with Sleepypod, Sleepypod Mini, Sleepypod Air or Crater Dot. More information about the Warmer Kit accessory may be found [here](#).

Air Mesh Bedding Accessory: On hot summer days, pets just want to stay cool just like us. While the standard Sleepypod carrier's Ultra Plush bedding is great for cold and moderate temperatures, sometimes it is just too hot to use during summer months. When we think of comfort on hot summer days, we think of lounging under a shaded area in a hammock. Pets feel the same way and also want some relief from the heat. We developed the Air Mesh Hammock for this very reason. Available in two sizes for use with Sleepypod or Sleepypod Mini. More information about the Air Mesh Bedding accessory may be found [here](#).

Yummy Travel Bowls: Yummy Travel Bowls is a modern and convenient three-in-one pet product that allows a pet owner to store, transport, and serve pet food and water simultaneously, without mixing or spilling the contents. Yummy Travel Bowls features a spill resistant water bowl that serves as the base, a food bowl that slips into the water bowl making the water bowl leak-free, and a lid that seals Yummy Travel Bowls making it spill-proof. The lid becomes an extra bowl when flipped over, thereby allowing for dry food, wet food, and water to be served in separate bowls. When the Yummy Travel Bowls lid is used as a food bowl, the saucer portion can be filled with water to keep ants out of food. Yummy Travel Bowls is made from baby safe, FDA food grade, BPA-free silicone that is freezer, dishwasher, and microwave safe. Yummy Travel bowls has been awarded the *Dog Fancy* Editors' Choice Award (2011) and the *Pet Product News International* Editors Choice Award (2011). More information about Yummy Travel Bowls may be found [here](#).



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Little Germs Organics Stay Clean Travel Kit: Little Germs Organics are 100 percent organic, deodorizing cleansers that are safe to use around pets and children. The safe and effective, made in the USA formulas leave pet and kid areas clean without harmful chemicals or fumes. Every Little Germs Organics product contains natural essential oils such as lavender oil, mint oil, or grapefruit oil that are valued for their antiseptic and antibacterial properties, in addition to their soothing, aromatic benefits. Each Little Germs Organics product is free of volatile organic compounds (vocs), hypoallergenic, biodegradable, non-toxic, pH balanced, and cruelty-free tested. So in addition to being safe for your family and pets, Little Germs Organics are safe for the environment. Each Stay Clean Travel Kit is packaged in a TSA-approved, re-sealable, heavy duty, plastic bag and contains 2 ounce bottles of All-Purpose Cleaner, Stain and Odor Remover, Dog Urine Remover or Cat Litterbox Odor Remover, Dog or Cat Shampoo and Conditioner, and Dishwashing Liquid. More information about Little Germs Organics may be found [here](#).

Sleepypod Pendants: Sleepypod Pendants are made of jewelry-grade, 100% stainless steel or 18k gold-plated, 100% stainless steel. The pendants are available in small and medium sizes in six shapes: Sheep, Chick, Lion, Whale, Elephant, and Stegosaur. Use Sleepypod pendants for pet identification tag, as a pet carrier identification tag, as jewelry for children (and big kids, too), a key ring charm, or charm for purse, bag or tote. More information about Sleepypod Pendants may be found [here](#).

About Sleepypod

Busy pet-owner lifestyles demand pet products that are not only versatile but also exceptional enough to baby the pets that mean so much to us. Sleepypod understands the importance of pets in their owners' lives and that's why we take pet safety seriously. From the crash-testing of the Sleepypod line of pet carriers to meet the standard set for child safety restraints to the use of FDA food grade, BPA-free silicone in the Yummy Travel Bowls, Sleepypod devotes careful and caring attention to every detail in each product.

Bold and functional, Sleepypod products are clever enough to have won a slew of awards and stacks of praise from veterinarians, pet industry experts and media, even earning a spot in the *Metropolitan Home* "Design 100" alongside iconic products like the iPhone and the Smartcar. Thoughtful design features transform ordinary pet products from insipid to inspired.

Contact Information

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