



FOR IMMEDIATE RELEASE

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Dangers of Driving with Unrestrained Pets Highlighted in First Installment of New Pet Travel Video Series by Sleepypod
Dog Safety Expert Melanie Monteiro Hosts “Driving Safely With Pets” and Interviews Popular Web Vet, Dr. Jessica Vogelsang

Pasadena, Calif.—August 1, 2013—Sleepypod®, a Pasadena-based company recognized for reinventing pet products through innovative design, today announces “Driving Safely With Pets” as the first installment of the company’s new pet travel video series.

In “Driving Safely with Pets,” Melanie Monteiro, dog safety expert and author of [The Safe Dog Handbook](#), and Dr. Jessica Vogelsang, popular web veterinarian known as “Dr. V” in her [Pawcurious](#) blog, explore the dangers of driving with unrestrained pets. Types of injuries resulting from car crashes are discussed, and an assessment of safe driving with pets is highlighted by crash test video footage.

“Just as seatbelts are standard equipment for protecting humans in the event of a car accident, it is important to use pet safety restraints to keep your pet in the car seat during an accident because car seats are designed to carry people, not pets,” says Melony Lee, a [Sleepypod](#) owner and product designer.

“Through Sleepypod’s Safety Test Program, Sleepypod has researched the catastrophic consequences of driving with an unrestrained pet,” Lee continues. “We created this video because we want to share what Sleepypod has learned through testing and research. Sleepypod wants to protect the joy of driving with pets by making the public aware of the consequences of driving with a pet that’s not properly restrained.”

View Sleepypod’s “Driving Safely With Pets” video on YouTube at <http://www.youtube.com/watch?v=PIYjMTnnOdU>.





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About Sleepypod

Busy pet-owner lifestyles demand pet products that are not only versatile but also exceptional enough to baby the pets that mean so much to us. Sleepypod understands the importance of pets in their owners' lives and that's why safety is our priority. To protect the joy of driving with pets, Sleepypod crash tested its entire line of dog harnesses and pet carriers at the standard set for child safety restraints. From the FDA food-grade, BPA-free silicone in Yummy Travel Bowls to the 100 percent organic Little Germs line of cleansers, Sleepypod devotes careful and caring attention to every detail in each product. Bold and functional, Sleepypod products are clever enough to have won a slew of awards and stacks of praise from veterinarians, pet industry experts and media, even earning a spot in the Metropolitan Home "Design 100" alongside iconic products like the iPhone and the Smartcar. Thoughtful design features transform ordinary pet products from insipid to inspired. For more information visit www.sleepypod.com.

About Melanie Monteiro

Melanie Monteiro is a dog safety & lifestyle expert, pet first aid instructor, writer and author of *The Safe Dog Handbook* – the acclaimed book inspired by her adventures with Taiga, the world's most accident-prone puppy. Her popular [YouTube](#) channel, *The Safe Dog*, has been widely praised for teaching pet parents life saving skills, as well as how to prevent and prepare for common mishaps. Known for her precise yet friendly teaching style, Melanie's first aid videos are used to train K9 police dog handlers.

Melanie's articles appear in top pet outlets such as *The Bark*, *Fido Friendly*, *Peta* and *Pet Travel Experts*. On newsworthy matters of pet safety and lifestyle, she's been interviewed by *Fox News*, *NPR*, *KFWB*, *The Pet Collective*, and *AOL's PawNation*. Melanie consults with a wide clientele including humane organizations, canine professionals, top celebrities and countless dog parents, offering pet first aid lessons, CPR demos and in-home pet safety makeovers. For more information visit www.TheSafeDogHandbook.com.

About Dr. Jessica Vogelsang

Dr. Jessica Vogelsang is one of the most popular veterinarians on the web. A graduate of the prestigious UC Davis School of Veterinary Medicine with experience in both emergency and general practice, Dr. V – as she is known on her website – started her award winning blog pawcurious.com in 2009 as a way to share her enthusiasm with the world. She is a skilled writer known for making the complicated accessible, as a regular contributing author on *Studio One Networks*, *pet360*, *Good Dog Magazine*, and *Petfinder*. She has been featured in multiple national outlets such as *Ladies Home Journal*, *Outside Magazine*, and *USA Today*. In addition, her personable demeanor and energy are a natural fit for video, and she is often spotted talking pets on *Fox 5 San Diego* and at the annual *Helen Woodward Animal Center* telethon.

Dr. V is one of a small group of veterinary and journalism experts to have earned the title of *Certified Veterinary Journalist* through the *American Society of Veterinary Journalists*. She is also a member of the *American Veterinary Medical Association*, *World Vets*, and completed a comprehensive course in veterinary acupuncture through the *International Veterinary Acupuncture Society*. For more information visit www.pawcurious.com.

Contact Information

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